

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT25/12 18.12  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME JEFF SCATTERGOOD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT25/12 18.12

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STA:

CON CM JERRY DEMMINGS FOR SHERIFF

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		600P-630P	30		\$3,000.00	10/29	10/29	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 648												
PROGRAM : NEWS												
26	A		1100P-1135P	30		\$2,000.00	11/1	11/1	1		THU	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-17 FOR 1 SPOT/WK												

REP HEADLINE# 6381480 TRF# 337439  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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27	A		1130P-1205A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFTER FBALL												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 26-27												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#17	MISSED: MON/600P-630P				OCT29		30S	\$3,000.00	(OCT25/12)	
			OFFER: THU/1100P-1135P				NOV1		30S	\$2,000.00	PLS ADVISE.	
			& SAT/1130P-1205A				NOV3		30S	\$1,000.00		
CMT: WE CAN OFFER												
OCT/12			16050.00			NOV/12			31925.00			
CONTRACT TOTAL											47975.00	
TOTAL SPOTS											32	

MARKET TOTALS \$101,357 WFTV 63% WKMG 8% WESH 20% WOFL 6% WKCF 0% WRBW 1% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE